

2023

SPONSORSHIP OPPORTUNITIES



 **nami** **Walks**
Lowcountry SC

Saturday, Oct. 28

Beach House Resort,
Coligny Beach,
HHI, South Carolina





THE POWER OF PARTNERSHIP

With NAMIWalks, it's not how far we walk, it's how far we've come.

With sponsors, it's not only how much you have helped us in the past, it's also how your help has allowed us to prepare for the future. And for new sponsors, it's the ideal moment to discover the power that your participation can add to the movement.

As the conversation surrounding mental health has become energized like never before, our dream of Mental Health for All has emerged as a goal within reach. We believe that your sponsorship will continue to make all the difference.

NAMIWalks AND OUR SPONSORS LEAD THE WAY

With every expression of support from you, our sponsors, we are able to strengthen our three pillars:



To promote awareness of mental health and reduce stigma



To raise funds for NAMI's free, top-rated mental health programs



To build community and let people know they are not alone

ABOUT US

NAMIWalks is the largest, most vibrant mental health event series in the country. It is presented by NAMI, the National Alliance on Mental Illness, known locally as NAMI Lowcountry SC. Over the past year alone, NAMIWalks has surged to new levels of popularity and impact, leading NAMI to be recognized as the Peer-to-Peer Fundraising Organization of the Year! Taking place in more than 120 locations, NAMIWalks invites participants to share their stories, build community and walk together to achieve Mental Health for All.

Funds raised directly support NAMI Lowcountry's mission of education, advocacy, support and public awareness of mental health conditions. Locally, NAMI Lowcountry provides free family support groups, connection support groups plus a myriad of educational programs. We are proud to embrace our role as a leader in the field, and grateful to our partners in helping to make this possible.

SPONSORSHIP TIERS OF IMPACT *at a glance*

NAMIWalks is proud to help build better lives for people living in the Lowcountry of South Carolina affected by mental health conditions. We are grateful to our partners for making this possible.

	Presenting \$10,000	Premier \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Supporter \$500
Speaker presentation at your organization and Recognition during opening ceremonies	●					
Dedicated press release announcing sponsorship	●					
“Presented by” naming rights with logo included on select customized materials	●					
Logo in all scheduled participant electronic communications starting 80 days from the event date (minimum of 20)	●	●				
Opportunity to display company-provided banner	●	●				
Name included in press releases	●	●				
Logo recognition at Cultivation Events*	●	●	●			
Exhibit space (or ours) at your NAMIWalks event*	Premium Table	Table	Table	Table	Table	
Sponsorship recognition for one of our NAMI Walk stations	Lunch Registration	T-shirt	Kids Zone	Photo Zone	Water Tent	
Promotion on social media and/or in newsletters, pre and post event	●	●	●	●	●	
Recognition on NAMIWalks participant T-shirts*	Large logo	Large logo	Medium logo	Small logo	Name	
Recognition on NAMIWalks event day signage*	Logo	Logo				
Recognition on local NAMIWalks website	Logo	Logo	Logo	Logo	Name	
Logo recognition on one NAMIWalks route sign*	Logo	Logo	Logo	Logo	Name	Name

In order to be included on all print materials commitments must be made by _____

Benefits may vary by location. If a physical event can't take place, comparable benefits will be given. Safety is of the highest priority. Special sponsorship recognition is also available for major donors of goods and services, depending on the cash value of the donation, including sponsorship of food and beverages.

*Benefit is subject to print deadlines

SPONSORSHIP COMMITMENT FORM

Yes! We are proud to support the 2023 NAMIWalks Lowcountry SC event. We authorize NAMI to include our name and/or logo on all the materials and digital content for the event consistent with our sponsorship selection below.

Presenting Sponsor	\$10,000	Silver Sponsor	\$2,500
Premier Sponsor	\$7,500	Bronze Sponsor	\$1,000
Gold Sponsor	\$5,000	Supporter Sponsor	\$500

Event Experience Sponsorship (Name) _____ \$ _____

Company name: _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Website: _____

Email address: _____

Check enclosed (please make payable to NAMI Lowcountry SC)

Credit card payments accepted online at www.namiwalks.org/lowcountry

Please send an invoice

.....
Yes, we plan to use our exhibit space on Walk Day (bronze level and higher):

Walk Day contact name: _____

Walk Day contact email: _____

No, we do not plan to use our exhibit space on Walk Day (bronze level and higher).
.....

Yes, we would like to host a corporate team for NAMIWalks:

Team Captain name: _____

Team Captain email: _____

PLEASE MAIL SPONSORSHIP CHECKS TO:

NAMI Lowcountry SC, P.O. Box 24128,
Hilton Head Island SC 29925

PLEASE EMAIL SPONSORSHIP LOGO TO:

Alexis Acker
alexis.acker@namilowcountry.org

NAMI Lowcountry SC

843-636-3100 • www.namiwalks.org/lowcountry

alexis.acker@namilowcountry.org • Tax ID #57-0920882

To learn more about NAMIWalks, visit www.namiwalks.org.



NAMIWalks



Terms and Conditions for all Sponsorship Levels

Sponsor warrants and represents that all its products and services comply with all applicable federal, state and local laws and regulations. NAMI has the right to immediately cancel this sponsorship agreement in the event that Sponsor has: a) Had its license(s) revoked by any governmental authority exercising jurisdiction over Sponsor; b) Sponsor has voluntarily surrendered its license(s) after being cited for misconduct by any governmental authority exercising jurisdiction over that party; c) Sponsor has been alleged to have willfully violated the laws, rules or regulations of any jurisdiction or any governmental authority exercising jurisdiction over Sponsor; d) Otherwise violated the terms of sponsorship, which will be determined at the sole discretion of NAMI.